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For Immediate Release

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AnswerNet Names Nicholas Farrell Director of Partner Channel Sales

Willow Grove, PA, June 2022: AnswerNet, a full-service provider of inbound, outbound, automated, and global BPO contact center services, proudly announces the promotion of Nicholas Farrell, National Sales Manager, to Director of Partner Channel Sales.

Joe Quinn, AnswerNet's VP of Sales and Marketing noted, "Nick's 15 years of call center industry experience will guide his direction of the Partner Channel. Partners want creative and strategic solutions, and Nick knows how to provide them, given his record of bringing innovative reengineering to call center programs."

Nick began with AnswerNet in 2014, and was promoted to a Sales Management role in 2016. Of his journey he says; *"No two client requests are alike – that's what's kept me engaged over the years. The diversity of solutions we've built for our clients is inspiring, and it's always teaching us new things."*

The ongoing goal of Partner Channel Sales will be to build lasting relationships with businesses, nonprofits, government agencies, and *"wherever high-touch, high-impact customer solutions are needed."*

AnswerNet, "The Call Center's Call Center," and its Partner Channel assists call centers who lack the bandwidth to handle clients' requests. Partners receive a commission for referring these projects, turning a potential dead-end into revenue. Most importantly – clients can actualize their visions. No opportunity is too large, too small, or too complex.

About AnswerNet

Headquartered in Willow Grove, PA, AnswerNet is a full-service provider of inbound, outbound, automated, and BPO call center services. Founded in 1998, the company has over 30 sites with 2,000 full-time employees across the U.S. and Canada. Specialty divisions include Agriculture, Nonprofit, Education, Appointment Setting, Energy, and Third-Party Verification.

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